



ENTERPRISE RESOURCE PLANNING (ERP) FOR PROFITABILITY ANALYSIS & MATERIAL LEDGER

ERP Software is a system that uses a centralized database to better integrate business data and processes into a single system that connects operational execution with financial processes and ultimately creates positive outcomes for customers by accelerating value delivery

OPPORTUNITY DEFINITION | ENTERPRISE RESOURCE PLANNING (ERP) | SAP PROFITABILITY ANALYSIS (CO-PA) & MATERIAL LEDGER

This initiative is part of the organization's goal to enhance the enterprise resource planning (ERP) system in order to get detailed profitability analysis of the products and to improve the running cost. This initiative involves upgrading the organization's ERP system for the provision of additional technical capabilities such as analyzing its profitability.

TARGET MARKET



Target Market

Manufacturing, Dairy productions, Warehousing and Logistics.

Target Users

- Business functions

KEY PROBLEM STATEMENT | NEED

With Baladna's expansion into various F&B industry segments, Baladna needs to analyze the profitability of multiple products/segments. By enabling this, Baladna will be able to forecast and optimize profitability. Thus, resulting in maximizing the opportunities that Baladna can take advantage of to continue growing in a highly dynamic, competitive, and vibrant market.



PROCUREMENT CYCLE



Identification Stage

The opportunity will be tendered in 2022.

TIMESPAN



Total duration of 8 months including implementation, testing and operations.

ADJACENT OPPORTUNITIES

- Financial Management System
- ERP System Upgrade

STAKEHOLDERS

- Baladna



OWNER AND SECTOR

Owner Baladna

Sector Environment



BUDGET ACROSS ENTERPRISE RESOURCE PLANNING (ERP) ECOSYSTEM

The Qatar market for Enterprise Resource Planning (ERP) is projected to reach **USD 78 million** by 2026, at a compound annual growth rate (CAGR) of 7% from 2022 to 2026.

