

IT CONSULTING FOR MASTER DATA MANAGEMENT

IT consulting consists of advisory services that help clients assess different technology strategies, align their technology strategies with their business processes, and help them roll out new IT and digital solutions

OPPORTUNITY DEFINITION | IT CONSULTING | MASTER DATA MANAGEMENT

This initiative is part of the organization's ambition to incorporate a Master Data Management (MDM) framework and methodology to define and manage and organizations critical data, providing the organization with a single source of truth and easy access for stakeholders.

TARGET MARKET

Target Market

Ashghal Public Works Authority

Target Users

- Digital, IT & Network functions within the organization



KEY PROBLEM STATEMENT | NEED

Data and Information is constantly being generated or acquired by organizations as they operate and deliver value to clients.

Establish a data governance practice and methodology to support the management, maintenance and governance of data to enable self service access, insights and data analytics, improved efficiency and security.



PROCUREMENT CYCLE

Identification Stage

The opportunity will be tendered in 2022.



TIMESPAN



Total duration of 8 months including identification, testing and implementation.

ADJACENT OPPORTUNITIES



- Digital Transformation
- Cybersecurity Strategy

STAKEHOLDERS

- Ashghal Public Works Authority



OWNER AND SECTOR

Owner Ashghal Public Works Authority – Information Systems Department (ISD)

Sector Public Administration



BUDGET ACROSS IT CONSULTING ECOSYSTEM

The Qatar market for IT Consulting is projected to reach **USD 70 million** by 2026, at compound annual growth rate (CAGR) of 7% from 2022 to 2026.

