

## IT CONSULTING IN IT APPLICATIONS OUTSOURCING

IT consulting consists of advisory services that help clients assess different technology strategies, align their technology strategies with their business processes, and help them roll out new IT and digital solutions

### OPPORTUNITY DEFINITION | IT CONSULTING | IT APPLICATIONS OUTSOURCING

This initiative is part of the organization's requirement tender an RfP related to the outsourcing of application services such as new applications development, off-shore programming, legacy systems application maintenance and the management of packaged applications.

#### TARGET MARKET

##### Target Market

Ashghal Public Works Authority

##### Target Users

- Digital, IT & Network functions within the organization



#### KEY PROBLEM STATEMENT | NEED

Managing and maintaining applications in house is typically costly and detracts business from their core activities and business requirements. Additionally, complexities involved with maintaining legacy systems becomes increasingly difficult. There is a strong need to tap into Application Outsourcing to free up valuable resources that can be directed towards extracting value from these applications and in performing other business processes.



#### PROCUREMENT CYCLE

##### Identification Stage

The opportunity will be tendered in 2022.



#### TIMESPAN



Total duration of 5 years which includes identification, roadmap development, procurement process and implementation.



#### ADJACENT OPPORTUNITIES

- Digital Strategy Transformation
- Cloud Migration
- IT Applications Outsourcing

#### STAKEHOLDERS

- Ashghal Public Works Authority



#### OWNER AND SECTOR

**Owner** Ashghal Public Works Authority – Information Systems Department (ISD)

**Sector** Public Administration



#### BUDGET ACROSS IT CONSULTING ECOSYSTEM

The Qatar market for IT Consulting is projected to reach **USD 70 million** by 2026, at compound annual growth rate (CAGR) of 7% from 2022 to 2026.

