



IT CONSULTING FOR DIGITALIZATION OF PUBLIC WORKS AUTHORITY

IT consulting consists of advisory services that help clients assess different technology strategies, align their technology strategies with their business processes, and help them roll out new IT and digital solutions

OPPORTUNITY DEFINITION | IT CONSULTING | DIGITAL STRATEGY AND INNOVATION LAB

This initiative is part of the organization's ambition to focus on digital optimization through the development of a digital strategy based on global best practice. The strategy is required to identify digital capability development opportunities (such as cloud migration and automation) while highlighting challenges and risks that can be mitigated.

TARGET MARKET

Target Market

Ashghal Public Works Authority

Target Users

- C-Suite stakeholders of Ashghal
- Digital, IT & Network functions within the organization



KEY PROBLEM STATEMENT | NEED

Innovation is continuous, and the opportunities to innovate within a large organization such as Ashghal are constant. However, without dedicated support for innovation, organizations can struggle with maintaining a steady focus and drive.

Digital transformation unlocks benefits such as efficiency gains, increased agility, and cost optimizations. Supported by an inhouse Innovation lab developing initiatives related to operating model redesign, outsourcing of network and IT assets, and through the adoption of automation and cloud migrations.



PROCUREMENT CYCLE

Identification Stage

The opportunity will be tendered during 2022.



TIMESPAN



Total duration of 2 years which includes strategy development and implementation.



ADJACENT OPPORTUNITIES

- IoT Services Integration
- Cybersecurity Enhancement
- Network & Infrastructure Outsourcing
- Big Data Analytics & Automation

STAKEHOLDERS

- Ashghal Public Works Authority



OWNER AND SECTOR

Owner Ashghal Public Works Authority – Information Systems Department (ISD)

Sector Public Administration



BUDGET ACROSS IT CONSULTING ECOSYSTEM

The Qatar market for IT Consulting is projected to reach **USD 70 million** by 2026, at compound annual growth rate (CAGR) of 7% from 2022 to 2026.

