



## CYBERSECURITY FOR DATA CLASSIFICATION

Cybersecurity is the practice of protecting systems, networks, data, devices, and programs from any malicious digital attacks that aim to access, change, or destroy sensitive information

### OPPORTUNITY DEFINITION | CYBERSECURITY | DATA CLASSIFICATION

This initiative is part of the organization's ambition to enhance their security posture by incorporating a data classification tool to securely govern both structured and unstructured data within the organization's ecosystem of data and information.

#### TARGET MARKET

##### Target Market

Ashghal Public Works Authority

##### Target Users

- Digital, IT & Network functions within the organization



#### KEY PROBLEM STATEMENT | NEED

Data and Information is constantly being generated or acquired by organizations as they operate and deliver value to clients.

Investigate a data classification tool to support the identification, location and classification of all data and information to securely manage the value and risk associated with the organization's digital assets.



#### PROCUREMENT CYCLE

##### Information Gathering

Opportunity Tendering: TBD.



#### TIMESPAN



Total duration of 6 months including identification, testing and implementation.



#### ADJACENT OPPORTUNITIES

- Data Analytics- Insight generation supported by structured data sets

#### STAKEHOLDERS

- Ashghal Public Works Authority



#### OWNER AND SECTOR

**Owner** Ashghal Public Works Authority – Information Systems Department (ISD)

**Sector** Public Administration



#### BUDGET ACROSS CYBERSECURITY ECOSYSTEM

The Qatar market for Cyber Security is projected to reach **USD 1,642 million** by 2026, at a compound annual growth rate (CAGR) of 13% from 2022 to 2026.

