

## TASMU Digital Valley Newsletter

Quick round-up of TDV's latest updates...

### **Hello Readers,**

We are pleased to share with you the first issue of our quarterly TDV's Newsletter!

Get ready for a quick overview on exciting new digital opportunities, upcoming webinars, and trending topics in Qatari digital innovation ecosystem.

Enjoy your reading!

### **TDV Newsletter Q3 2021**

[Digital Investment  
Opportunities](#)

[Business Support &  
Acceleration](#)

[Events](#)

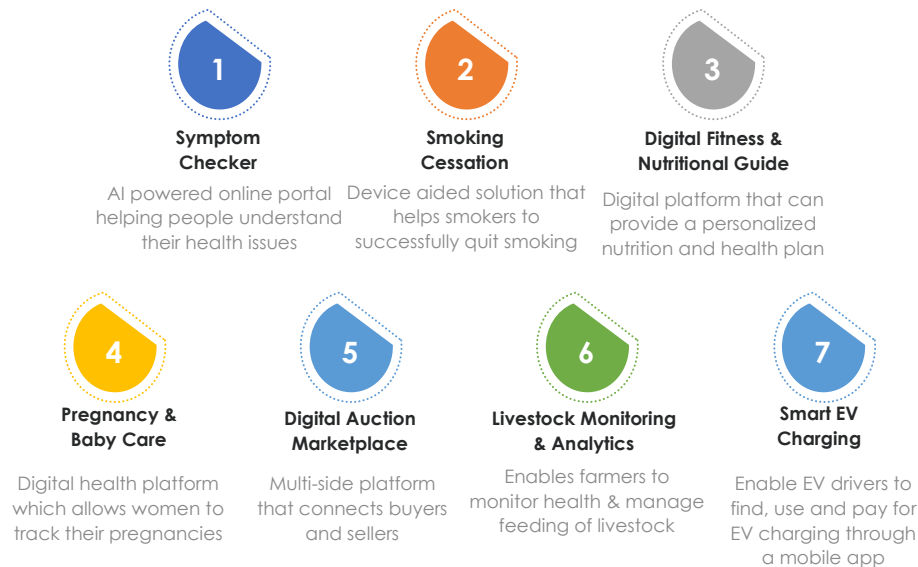
[In the Know](#)


# Digital Investment Opportunities in Qatar


TDV actively works with various organizations in Qatar to identify and collate upcoming digital investment opportunities.

## TASMU USE CASES

TASMU has recently launched tender for 7 smart use cases across 4 TASMU priority sectors namely healthcare, logistics, environment, and transport. These use cases will leverage latest technologies in the development of their solutions and aim to benefit Qatari population at large.



 All 7 use cases are live for bidding now on MOTC Tenders webpage, and can be accessed [here](#).

 To learn more about the opportunities, and how you can register as a vendor, contact us via [email](#) or visit the [News Page](#) on our website.

## DIGITAL INVESTMENT CATALOGUE

Beyond TASMU, TDV has also consolidated and curated a list of 40+ digital opportunities from key Qatari public and private organizations, some of which include **QFC, QIB, Ashghal, etc.**

These **opportunities span across various sectors**, and utilize core and emerging technologies such as Cloud, Robots, Cobots, AR, VR, Cybersecurity and IoT.

Visit our [Digital Investment Catalogue](#) page on the TDV website for the latest digital opportunities!



# Business Support & Acceleration

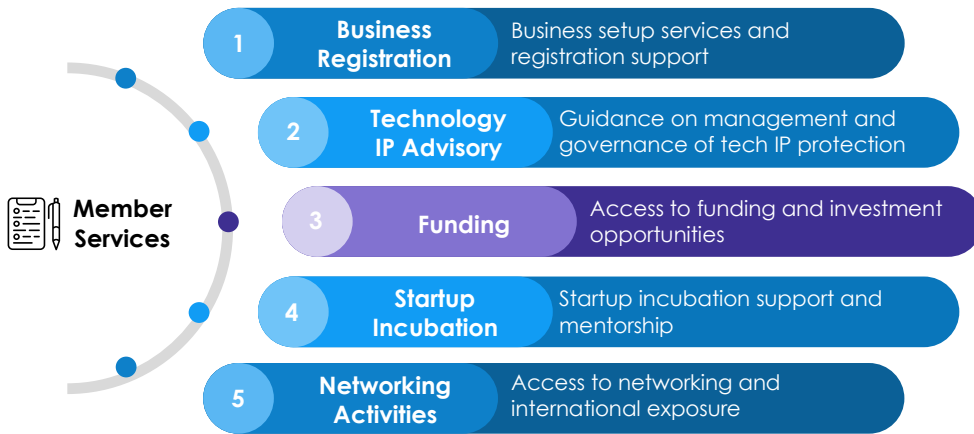
TDV facilitates delivery of services through its network of Partners that help companies throughout their business lifecycle.



## MEMBER SUPPORT SERVICES

Our active [member services](#) include support on market access, funding and investment, entrepreneurship, and networking opportunities that can be leveraged to kickstart and grow your business.

### Key Member Services



TDV has supported a total of **50 Members** across services related to **Business Setup, Matchmaking & Networking, Access to Coworking Space and Incubation Services.** How can TDV help you?



### Registered Members

Startups	40
SMEs	53
MNCs	29



## TASMU ACCELERATOR

MOTC is about to launch its flagship TASMU accelerator program which is a specialized initiative aimed at nurturing the innovation ecosystem in Qatar by providing acceleration support to pioneering technology-based start-ups with focus on TASMU priority sectors.

## Accelerator Benefits



Interested in our Accelerator Program and want to know more? Please register your interest via [email](#).

### Did you know? TDV successfully conducted its Accelerator Proof of Concept

TDV successfully conducted an **Accelerator Program PoC** with two leading Qatari FinTech Start-ups namely,



The PoC aimed to derive insights and **best practices that can be leveraged by Qatari Accelerators & Incubators** to fast-track the innovation journey of digital start-ups in Qatar.

Both start-ups went through a **tailored program** consisting of **2 sprints (2-4hr each)** covering topics related to:



# Events

Exclusive events powered by TDV and its network of Partners.

October						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

 **Latest Event**  مركز قطر للمال  
Qatar Financial Centre

[Tech Talk x Digital Workforce of the Future](#): Panel conducted by QFC (4<sup>th</sup> October)

**Let us Know**

What would you like to **hear about next?**

[Click here](#) to **vote** & let us know!

- A** Digital opportunities in Qatar
- B** TASMU Accelerator



## WEBINAR RECAP

TDV, in collaboration with the MOCI, delivered a **2-part webinar series** that provided a deep dive into **IP protection rights in Qatar**, ranging from copyrights, trademarks, and patents along with exploring what it looks like in practice.

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 **Part 1**  
Copyright & Related Rights, & Trademarks

 **Part 2**  
Patents Overview & Registration

# In the Know

**What We're Reading**

**The Lean Startup**  
*Eric Wes*



**What We're Listening To**

**HBR IdeaCast**  
*Harvard Business Review*



**What We're Learning**

**Digital Marketing & SEO**  
*Google Ads*

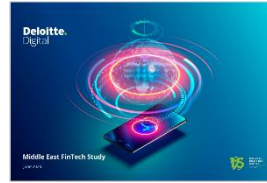


Google Ads

## Must Read Publications



[TMT Predictions 2021](#)



[Middle East FinTech Study](#)

## News Bites

- **Qatar** has come in **Group A of two indices**, namely **Public Service Delivery Index (PSDI)** and **GovTech Enablers Index (GTEI)**, according to a [World Bank Report](#)
- **Google CoE in Qatar** are providing trainings on [Cloud fundamentals](#) through **free half day, interactive events**
- Deloitte has launched its flagship [Fast 50 Program](#) in the Middle East to highlight **high growth tech companies**, check out the details and nominate yourself



Please see [tdv.motc.gov.qa](http://tdv.motc.gov.qa) to learn more.

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