

CUSTOM APPLICATION DESIGN AND DEVELOPMENT IN SUPPLY CHAIN

Custom Application Design and Development is tailoring the design of a mobile computer program or software to fit an organization's particular business needs

OPPORTUNITY DEFINITION | CUSTOM APPLICATION DESIGN AND DEVELOPMENT | SUPPLY CHAIN SECTOR COMMUNITY APPLICATION

This opportunity requires the development of a mobile application to support an already operational website. The aim is to allow users to access the operational supply chain information like arrival, departure time and current status of shipments as well as up to date information on processing and payments.

TARGET MARKET

Target Market

- Shipping Lines.
- Shipping Agents.
- Clearing Agents.

Target Users

- Business Owners
- Logistics Operations
- Business Functions



KEY PROBLEM STATEMENT | NEED

The company wants to boost its digital and mobile channels in order to provide improved access to its customers/users:

- Up-to-date information
- Arrival and departure time
- Processing of documentation and requests
- Payment features and security clearance



The application to be delivered on both Android and iOS platform.

PROCUREMENT CYCLE

Identification Stage

The opportunities will be tendered during 2021.



TIMESPAN



Total duration of 3 – 6 months including implementation and testing.

ADJACENT OPPORTUNITIES

- Freight Capacity Platform
- Global Logistics Visibility



STAKEHOLDERS

- General Authority of Customs
- Supply chain companies
- Banks
- Port operators



OWNER AND SECTOR

Owner Information Technology Department
Sector Logistics



BUDGET ACROSS CUSTOM APPLICATION DESIGN & DEVELOPMENT ECOSYSTEM

The Qatar market for custom application design and development is projected to reach **USD 13 million** by 2022, at a compound annual growth rate (CAGR) of 4% from 2019 to 2022.

