



CUSTOM APPLICATION DESIGN AND DEVELOPMENT IN LOGISTICS

Custom Application Design and Development is tailoring the design of a mobile computer program or software to fit an organization's particular business needs

OPPORTUNITY DEFINITION | CUSTOM APPLICATION DESIGN AND DEVELOPMENT | DIGITAL AUCTION MARKETPLACE

Facilitate purchasing of unclaimed port merchandise through an online auctioning platform. The Digital Auction Marketplace helps streamline the auction process by reducing operational costs of warehousing and potential wastage of lost and found merchandise

TARGET MARKET

Target Market

The total number of cargo handled at Qatar Port in 2018 was **1.4 million tons**

Target Users

- Government officials
- Business Owners
- Individuals



KEY PROBLEM STATEMENT | NEED

Unclaimed items at ports lead to additional costs related to processing and warehousing. Also, the current auctioning procedures have limited reach, covering the items' storage duration under port responsibility.

These items end up being disposed of with limited benefit for the port or airport authority.



PROCUREMENT CYCLE

Request For Proposal (RFP)

The opportunity is in a RFP stage.



TIMESPAN



Total duration of 2 – 3 years including implementation, testing, operations and monitoring.



ADJACENT OPPORTUNITIES

- Insightful Customs Rating

STAKEHOLDERS

- General Authority of Customs
- Ministry of Transport & Communications (MOTC)
- Hamad Port



OWNER AND SECTOR

Owner General Authority Of Customs

Sector Logistics



BUDGET ACROSS CUSTOM APPLICATION DESIGN AND DEVELOPMENT ECOSYSTEM

The Qatar market for custom application design and development is projected to reach **USD 13 million** by 2022, at a compound annual growth rate (CAGR) of 4% from 2019 to 2022.

