



## IT CONSULTING FOR DIGITALIZATION OF PUBLIC WORKS AUTHORITY

IT consulting consists of advisory services that help clients assess different technology strategies, align their technology strategies with their business processes, and help them roll out new IT and digital solutions

### OPPORTUNITY DEFINITION | IT CONSULTING | DIGITAL STRATEGY AND INNOVATION LAB

This initiative is part of the organization's ambition to focus on digital optimization through the development of a digital strategy based on global best practice. The strategy is required to identify digital capability development opportunities (such as cloud migration and automation) while highlighting challenges and risks that can be mitigated.

#### TARGET MARKET

##### Target Market

Ashghal Public Works Authority

##### Target Users

- C-Suite stakeholders of Ashghal
- Digital, IT & Network functions within the organization



#### KEY PROBLEM STATEMENT | NEED

Innovation is continuous, and the opportunities to innovate within a large organization such as Ashghal are constant. However, without dedicated support for innovation, organizations can struggle with maintaining a steady focus and drive.

Digital transformation unlocks benefits such as efficiency gains, increased agility, and cost optimizations.

Supported by an inhouse Innovation lab developing initiatives related to operating model redesign, outsourcing of network and IT assets, and through the adoption of automation and cloud migrations.



#### PROCUREMENT CYCLE

##### Information Gathering

The opportunity will be tendered during 2021.



#### TIMESPAN



Total duration of 2 years which includes strategy development and implementation.



#### ADJACENT OPPORTUNITIES

- IoT Services Integration
- Cybersecurity Enhancement
- Network & Infrastructure Outsourcing
- Big Data Analytics & Automation

#### STAKEHOLDERS

- Ashghal Public Works Authority



#### OWNER AND SECTOR

**Owner** Ashghal Public Works Authority – Information Systems Department (ISD)

**Sector** Public Administration



#### BUDGET ACROSS IT CONSULTING ECOSYSTEM

The Qatar market for IT consulting is projected to reach **USD 31 million** by 2022, at compound annual growth rate (CAGR) of 5% from 2019 to 2022.

