



CYBERSECURITY FOR DATA CLASSIFICATION

Cybersecurity is the practice of protecting systems, networks, data, devices, and programs from any malicious digital attacks that aim to access, change, or destroy sensitive information

OPPORTUNITY DEFINITION | CYBERSECURITY | DATA CLASSIFICATION

This initiative is part of the organization's ambition to enhance their security posture by incorporating a data classification tool to securely govern both structured and unstructured data within the organization's ecosystem of data and information.

TARGET MARKET

Target Market

Ashghal Public Works Authority

Target Users

- Digital, IT & Network functions within the organization



KEY PROBLEM STATEMENT | NEED

Data and Information is constantly being generated or acquired by organizations as they operate and deliver value to clients.

Investigate a data classification tool to support the identification, location and classification of all data and information to securely manage the value and risk associated with the organization's digital assets.



PROCUREMENT CYCLE

Procurement Approval

Opportunity Tendering: TBD.



TIMESPAN



Total duration of 6 months including identification, testing and implementation.



ADJACENT OPPORTUNITIES

- Data Analytics- Insight generation supported by structured data sets

STAKEHOLDERS

- Ashghal Public Works Authority



OWNER AND SECTOR

Owner Ashghal Public Works Authority – Information Systems Department (ISD)

Sector Public Administration



BUDGET ACROSS CYBERSECURITY ECOSYSTEM

The Qatar market for cybersecurity is projected to reach **USD 314 million** by 2022, at a compound annual growth rate (CAGR) of 30% from 2019 to 2022.

