HARDWARE AND SOFTWARE DEPLOY AND SUPPORT IN RETAIL SECTOR

Hardware and software deploy and support are services used for technological transformation to aid a business in its operations and delivery to its customer base

OPPORTUNITY DEFINITION | HARDWARE AND SOFTWARE DEPLOY AND SUPPORT | SELF SHOPPING STORES

The project aims to deploy self-shopping express stores at various locations/offices in Qatar. The aim is to provide a greater convenience to consumers at a lower operational cost.

TARGET MARKET

Target Market
Over the next three year food and non-alcoholic drink market spending will reach approximately **QAR 21bn**[1]

Target Users
> Consumers
> Business to business (B2B)
> Wholesalers

ADJACENT OPPORTUNITIES
> Dynamic Delivery
> Smart Lockers

STAKEHOLDERS
> Al Meera

KEY PROBLEM STATEMENT | NEED

Al Meera intends to expand its operation in the small retail store sector offering more convenience to customers.

These stores should be fully automated retail stores that allow customers to make instant purchases with no need for checkouts.

OWNER AND SECTOR

Owner Al Meera (Leading supermarket and convenience store chain in Qatar)
Sector Retail

PROCUREMENT CYCLE

Identification Stage
The opportunity has been identified and is yet to enter the RFP stage.

TIMESPAN

Total duration of 6 - 9 months including implementation and testing

BUDGET ACROSS HARDWARE AND SOFTWARE DEPLOY AND SUPPORT ECOSYSTEM

The Qatar market for hardware and software deploy and support is projected to reach **USD$162 million** by 2022, at a compound annual growth rate (CAGR) of 4% from 2019 to 2022.

[1] Food and Drink Report, Q1 2020 – Fitch Solutions