



وادي تسمو الرقمي
TASMU DIGITAL VALLEY

CLOUD COMPUTING FOR ENTERPRISE COMMUNICATIONS IN INDUSTRIAL SECTOR

The delivery of on-demand computing services, such as servers, database storage, and software, through the Internet with pay-as-you-go pricing

OPPORTUNITY DEFINITION | CLOUD COMPUTING | ENTERPRISE COMMUNICATION AND MESSAGING PLATFORMS

The opportunity is related to providing services to enhance company's email and communication platform migrating from legacy on premises system to cloud based platform where a third party vendor will manage the software and infrastructure based on offsite or hybrid system. This will include validating current state assessment, evaluation and analysis of options based on company's strategic direction as well security and IT compliance.

TARGET MARKET

Target Market

Adoption of cloud based email market has grown rapidly with entities (public and private) moving to email cloud.

Target Users

> Industries



ADJACENT OPPORTUNITIES

> Unified Communications as a Service (UCaaS)

STAKEHOLDERS

> Industries



KEY PROBLEM STATEMENT | NEED

Email is an essential communication tool for organizations. With growing maturity in the email cloud (services and security), many organization with legacy on-site premise are moving toward email cloud.

With email cloud, an organization can reap benefits such as reduced human resources and capital costs with increased security and scalability.



OWNER AND SECTOR

Owner Industries
Sector Industry



PROCUREMENT CYCLE

Identification Stage

The opportunity has been identified and is yet to enter the RFP stage.



TIMESPAN



Total duration of 3 – 4 months

BUDGET ACROSS CLOUD COMPUTING ECOSYSTEM

The Qatar market for cloud computing is projected to reach **USD\$112 million** by 2022, at a compound annual growth rate (CAGR) of 35% from 2019 to 2022.

