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TASMU DIGITAL VALLEY

CUSTOMIZED APPLICATION DESIGN AND DEVELOPMENT IN SUPPLY CHAIN

Customized Application Design and Development is tailoring the design of a mobile computer program or software to fit an organization's particular business needs

OPPORTUNITY DEFINITION | CUSTOMIZED APPLICATION DESIGN AND DEVELOPMENT | SUPPLY CHAIN SECTOR COMMUNITY APPLICATION

This opportunity requires the development of a mobile application to support an already operational website. The aim is to allow users to access the operational supply chain information like arrival, departure time and current status of shipments as well as up to date information on processing and payments.

TARGET MARKET

Target Market

To be provided later upon finalization of the opportunity.

Target Users

› To be provided later upon finalization of the opportunity



ADJACENT OPPORTUNITIES

- › Freight Capacity Platform
- › Global Logistics Visibility

STAKEHOLDERS

- › General Authority of Customs
- › Supply chain companies
- › Banks
- › Port operators



KEY PROBLEM STATEMENT | NEED

The company wants to boost its digital and mobile channels in order to provide improved access to its customers/users:

- › Up-to-date information
- › Arrival and departure time
- › Processing of documentation and requests
- › Payment features and security clearance

The application to be delivered on both Android and iOS platform



OWNER AND SECTOR

Owner Not disclosed, please contact TDV for more information

Sector Logistics



PROCUREMENT CYCLE

Identification Stage

The opportunity has been identified and is yet to enter the RFP stage.



TIMESPAN



Total duration of 6 -12 months including implementation and testing.

BUDGET ACROSS CUSTOMIZED APPLICATION DESIGN AND DEVELOPMENT ECOSYSTEM

The Qatar market for custom application design and development is projected to reach **USD\$13 million** by 2022, at a compound annual growth rate (CAGR) of 4% from 2019 to 2022.

