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TASMU DIGITAL VALLEY

CUSTOM APPLICATION DESIGN AND DEVELOPMENT IN REAL ESTATE SECTOR

Custom application design and development is tailoring the design of a mobile computer program or software to fit an organization's particular business needs

OPPORTUNITY DEFINITION | CUSTOM APPLICATION DESIGN AND DEVELOPMENT | E-TENDERING SOLUTION

The project aims to develop an on-demand cloud based (SaaS) e-tendering solution. The system will cover requisition, indent, tender preparation, bid submission, bid closing, bid opening and evaluation, bid negotiation, award and contract management.

TARGET MARKET

Target Market/User:

- Barwa commercial and project department
- Barwa Real Estate Company is one of the largest real estate developers in Qatar, with a large portfolio of commercial and residential properties.



ADJACENT OPPORTUNITIES

- Smart Contracts
- Supplier Risk Monitoring

KEY PROBLEM STATEMENT | NEED

To increase the efficiency and management of the tendering process, there is a need to develop a cloud based e-tendering solution for improved management of the procurement process.



PROCUREMENT CYCLE

Request for Proposal (RFI)

The opportunity is in a RFP stage.



TIMESPAN



Total duration of 3 - 6 months including implementation and testing

BUDGET ACROSS CUSTOM APPLICATION DESIGN AND DEVELOPMENT ECOSYSTEM

The Qatar market for custom application design and development is projected to reach **USD\$13 million** by 2022, at a compound annual growth rate (CAGR) of 4% from 2019 to 2022.



STAKEHOLDERS

- Barwa Real Estate Company



OWNER AND SECTOR

Owner Barwa Real Estate Development
Sector Real Estate / Construction

