IT CONSULTING IN SPORTS FOR FAN IDENTIFICATION SYSTEM

Advisory services that help clients assess different technology strategies, align strategy with business processes and help roll out new IT solutions

OPPORTUNITY DEFINITION | IT CONSULTING | FAN ID - 2022

The project aims to establish and manage the overall process related to the issue, delivery and operations of the football fan identification system during FIFA world Cup 2022 – Qatar. This system will help the State of Qatar and FIFA Organizing committee have a smooth functioning of the tournament by ensuring the security and comfort of players, spectators and fans alike.

TARGET MARKET

Target Market
Supreme Committee for Legacy & Delivery expects **2.5 million fans** to visit Qatar for FIFA 2022.

Target Users
> Sports event organizers
> Government
> Hotels and transportation

ADJACENT OPPORTUNITIES
> Event planning
> Stadium Fast Tracking

STAKEHOLDERS
> Supreme Committee of Legacy & Delivery (SC)
> Ministry of Interior (MOI)
> Hamad International Airport (HIA)
> Qatar Rail   > FIFA
> Ooredoo   > International security agencies
> Vodafone   (Interpol, Europol, etc.)

KEY PROBLEM STATEMENT | NEED

The purpose of this project is to develop an identification card system for the fans visiting Qatar for FIFA 2022, allowing them seamless entry to the country, accommodation and easy movement from city to stadium and public places.

SC is looking for an expert consultant to manage development and implementation of the FAN ID system, management of all work streams and to ensure collaboration with all the stakeholders to deliver the project successfully, Major components of the FAN ID System
> Fan ID Registration Management
> Fan ID Application Management
> Access Control
> Configuration
> Entities Management and Tracking System
> Fan ID Application Administration

OWNER AND SECTOR

Owner Supreme Committee of Legacy & Delivery
Sector Sports, Transportation

PROCUREMENT CYCLE

Request for Proposal (RFI)
The opportunity is in a RFP stage.

TIMESPAN

Total duration of 2-3 years including implementation and testing

BUDGET ACROSS IT CONSULTING ECOSYSTEM

The Qatar market for IT consulting is projected to reach **USD$31 million** by 2022, at a compound annual growth rate (CAGR) of 5% from 2019 to 2022.