وادي تسمو الرقمي
TASMU DIGITAL VALLEY

CUSTOM APPLICATION DESIGN AND DEVELOPMENT IN LOGISTICS

Custom Application Design and Development is tailoring the design of a mobile computer program or software to fit an organization's particular business needs

OPPORTUNITY DEFINITION | CUSTOM APPLICATION DESIGN AND DEVELOPMENT | DIGITAL SHIPPING GUIDE

Guide individuals and commercial entities through the shipping value chain (e.g. regulations, registrations, planning and execution) by offering a safe and verified digital guide. The Digital Shipping Guide gives up-to-date process information collected from port management, terminal operators and agents, converging all needed information on one platform.

TARGET MARKET

Target Market

The total number of cargo handled at Qatar Port in 2018 was **1.4 million tons**.

Target Users

- Government Officials
- Business Owners
- Logistics Operators

ADJACENT OPPORTUNITIES

- Global Supply Chain Tracker
- National Warehousing Marketplace

STAKEHOLDERS

- Ministry of Transport & Communication (MOTC)
- Ministry of Commerce & Industry (MOCI)
- General Authority of Customs

KEY PROBLEM STATEMENT | NEED

The export and import industry can be riddled with complexities for small and medium enterprises as well as new businesses.

These regulatory systems will necessitate the development of a digital shipping guide to assist commercial entities in the navigations of complex shipping frameworks.

OWNER AND SECTOR

Owner Ministry of Transport & Communication (MOTC)

Sector Logistics

PROCUREMENT CYCLE

Request for Proposal (RFP)

The opportunity is in a RFP stage.

TIMESPAN

Total duration of 2-3 years including implementation and testing

BUDGET ACROSS CUSTOM APPLICATION DESIGN AND DEVELOPMENT ECOSYSTEM

The Qatar market for custom application design and development is projected to reach **USD$13 million** by 2022, at a compound annual growth rate (CAGR) of 4% from 2019 to 2022.