CLOUD COMPUTING IN POSTAL INDUSTRY

The delivery of on-demand computing services, such as servers, database storage, and software, through the Internet with pay-as-you-go pricing

OPPORTUNITY DEFINITION | CLOUD COMPUTING | R01 –ADVANCED SOLUTION FOR SMART P.O. BOX ADDRESS

The project aims to develop a virtual P.O. Box system for Qpost allowing its customers access to mails 24/7. The system will allow for more than one option on ways to manage mails. The system will be complimented with planned indoor and outdoor delivery options and automated warehousing solutions.

TARGET MARKET

Target Market
Over **200,000 households** in Qatar (2015) and **76,000 registered companies** (2017)

Target Users
› Postal services
› Shipping and Logistics

ADJACENT OPPORTUNITIES

› Smart Lockers
› Dynamic Route Management

STAKEHOLDERS

› Qatar Post (QPost)
› Ooredoo
› MEEZA
› Vodafone

KEY PROBLEM STATEMENT | NEED

Currently Qpost has operated physical P.O. Boxes for customers to collect mails and packages.

To increase customer satisfaction and adopt to a new sustainable model, Qpost is looking into new approaches for customer pickup of mail items including parcels and other types of postal packages through Smart P.O. Boxes available in the market.

OWNER AND SECTOR

Owner Qpost
Sector Logistics

PROCUREMENT CYCLE

Request for Proposal (RFI)
The opportunity is in a RFP stage.

TIMESPAN

Total duration of 2-3 years including implementation and testing

BUDGET ACROSS CLOUD COMPUTING ECOSYSTEM

The Qatar market for cloud computing is projected to reach **USD$112 million** by 2022, at a compound annual growth rate (CAGR) of 35% from 2019 to 2022.